

FOR IMMEDIATE RELEASE

## MAGTEC MEETS WITH THE ATA TO DISCUSS SOLUTIONS TO INDUSTRY CHALLENGES

Tuesday, May 13, 2008

Willowbrook, IL – MAGTEC Products (USA), Inc. met with senior executives of the American Trucking Associations last week, including ATA President and CEO Bill Graves, to present its technology solutions for addressing security, safety and fuel cost challenges in the transportation industry.

“We know the ATA works hard to protect the interests of the trucking industry, and in the current light of the fuel crisis, we wanted to ensure they were aware of our new Speed & Idle Management (SIM) technology, along with other important solutions we bring to industry challenges,” says Robert Morisset, MAGTEC president and chief executive officer.

MAGTEC’s FleetControl™ and M5K focuses on driver and truck control, asset tracking and security, prevention of cargo theft, and safety and risk management. The new SIM feature enables the carrier to remotely set and control speed thresholds and idle time, enabling significant savings in fuel and operations costs. Also, its geo-fencing capabilities make it ideal when trucks are entering different speed limit areas.

“We look forward to building our relationship with MAGTEC,” said Bill Graves, ATA president and chief executive officer. “As fuel prices continue to cut into motor carrier profits, the trucking industry has a vested interest in exploring all solutions to address the fuel crises. A number of us experienced first-hand the technology they are bringing to the market, and it was enlightening to see they have one solution to address the fuel situation we are currently facing.”

The M5K has many features including keyless driver authentication and Unattended Idle Protect™. When interfaced with FleetControl™, or another communications provider, the system can be managed from a dispatch or monitoring centre and offers features such as remote driver code management, tamper notification to dispatch and MAGTEC’s Acceleration Control System™ (ACS). ACS is a key differentiator between MAGTEC’s M5K and other vehicle immobilization technologies as it enables dispatch to remotely limit the acceleration capability of the vehicle and reduce the speed in preset increments so it can be brought to a safe and controlled stop.

### About MAGTEC

For more than 12 years MAGTEC has been a leader specializing in the development and manufacturing of innovative security technology focusing on vehicle control systems for the transportation and heavy equipment industries. MAGTEC’s preventive-based technology and FleetControl™ addresses challenges associated with driver management, safety, asset protection and prevention of cargo theft. MAGTEC specializes in product design and enhancement, certified installation and industry education. MAGTEC works with carriers, contractors, associations and government agencies. The company is headquartered in Calgary, Alberta, Canada and operates a wholly owned subsidiary, MAGTEC Products (USA), Inc., in Willowbrook, IL, along with six sales offices in North America. To learn more about MAGTEC, visit [www.magtecproducts.com](http://www.magtecproducts.com).

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