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MAGTEC® INTRODUCES UNPARALLELED BREAKTHROUGH IN DRIVER / TRUCK MANAGEMENT

New M5K provides control over fleet, cargo and drivers

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Calgary, AB – **MAGTEC Products, Inc.** looks to the future and today introduces new state-of-the-art technology to provide fleet owners with greater control over their business. MAGTEC's M5K is a product of fresh thinking and innovative design. Unlike security, tracking or asset management systems, the M5K focuses on driver management, vehicle control, asset protection and cargo theft prevention.

MAGTEC's proprietary technology provides the following features never before offered to the trucking industry:

Acceleration Control Technology™ (ACT): Enables dispatchers to remotely – and safely – shut down the vehicle. When activated, ACT reduces the vehicle's speed in *preset increments (e.g., 10 miles per hour every 30 seconds)*, which allows the vehicle to be slowly and safely brought to a controlled stop. Up until ACT, other technologies have only allowed for instant shutdown of the vehicle, which has exposed carriers to increased liability.

Unattended Idle Protect™ (UIP): This passive system automatically engages without driver intervention on a vehicle left unattended and idling. UIP secures the vehicle and prevents normal operation until proper Driver Authentication has once again been provided.

"This advanced technology provides carriers with an unparalleled line of defense, and the ability to remotely manage their trucks safely, 24/7/365, anywhere in the nation – a level of control which has eluded the industry until now," said Robert Morisset, MAGTEC's president and chief executive officer.

MAGTEC also introduces its new Fleet Control System, a cellular-based application, which through a wireless modem allows information to be accessed from any fixed or mobile, web-enabled device (e.g., phone, PDA, desktop) and provides seamless updates to end-users.

With cargo theft in the U.S. exceeding \$10 billion per year, MAGTEC's new M5K and Fleet Control System assists customers control over their fleet in order to protect their assets, their customers' cargo, their drivers and their reputation. When installed and activated, the truck is controlled by an on-board keypad requiring Driver Authentication prior to starting and moving the vehicle. The system can be managed from a dispatch center and offers additional features such as remote driver code change, tamper notification to dispatch and MAGTEC's Acceleration Control Technology™.

About MAGTEC

For more than 10 years MAGTEC has been a leader in developing and manufacturing commercial vehicle control systems specifically designed for trucking and heavy equipment. MAGTEC's focus on preventive-based technology and fleet control addresses the increasing costs of theft and legal liability that face the transportation industry today. MAGTEC specializes in product design and enhancement, certified installation and industry education. MAGTEC works with carriers, contractors, associations and government agencies. The company is headquartered in Calgary, AB and operates a wholly owned subsidiary, MAGTEC Products (USA), Inc., in Las Vegas, NV, along with four sales offices in North America. To learn more about MAGTEC, visit www.magtecproducts.com.

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